



1. *Mark Ellwood*

WRITER

“Eau de War Zone”

STYLE AND SUBSTANCE Having style gives you substance—people take notice. Consider the fashion icon Iris Apfel. **TRAVEL** Wandering the streets of London is always like looking six months into the style future. Fashion is in its DNA. **TRENDING** On Twitter we like candid people best; discretion is off-trend. We’re forgiven more easily for saying too much than for saying too little. It’s a move toward complete transparency.

2. *Kris Frieswick*

WRITER

“Are You Ready to Bike the Maze?”

INSPIRATION The Duchess of Cambridge is elegant without being trendy. **ICON** I have a view of One World Trade Center—it’s a visual representation of everything I love about New York: intelligence, personality, lifestyle. **WANTING** I’ll be in Italy this month, where I intend to buy an Italian mid-length leather coat. They’re classically designed and last forever.

3. *Lesley M.M. Blume*

WRITER

“Holcomb, Kansas: 2013”

STYLE AND SUBSTANCE Style requires high intelligence—a great presentation must be thoughtfully conceived. **INSPIRATION** Two books: *Infinite Variety: The Life and Legend of the Marchesa Casati* and Diana Vreeland’s *D.V.* They are field guides on how to live life as an art form. **ON PRINCIPLE** Surrealism, especially as rendered by the famous Elsa Schiaparelli–Salvador Dalí collaboration in the 1930s, is a reminder that absurdity and humor should play a role in our daily lives.

4. *Serge Bloch*

ILLUSTRATOR

“The Future of Fitness”

INSPIRATION Artists like Paul Klee, Saul Steinberg, R. O. Blechman and Jean-Jacques Sempé—their works are beautiful because they are true. Klee is a master, balancing freedom of the line with structure. **WANTING** A Charlotte Perriand chair. Just to look at. **ON PRINCIPLE** I search, in every form of art, for lightness, freedom and—if applicable—humor.

5. *Heidi Mitchell*

WRITER

“Go Ahead, Have Dessert!”

STYLE AND SUBSTANCE The best fashion references a time or place—Alexander McQueen is a prime example—that gives it inherent substance. **INSPIRATION** I usually look to the 1920s—I love the whimsy, the sparkle, the daring. Women took such fantastic risks, and men wore three-piece suits on any old Wednesday. **WANTING** What all women want: a pair of sexy black heels comfortable enough for everyday wear.



6. Cherie Burns

WRITER

“Doing Taos”

ICON Millicent Rogers, the subject of my recent book, worked with designers like Charles James but always added her personal stamp, like a Tyrolean vest from Austria.

TRAVEL The architecturally stunning Crystal Bridges museum in Bentonville, Arkansas [600 Museum Way; crystalbridges.org], by Moshe Safdie, functions as a showcase for its collection. **ON PRINCIPLE**

The most glorious-looking boots in the world have to be able to withstand snow and dusty roads.

7. Peter Weltman

WRITER

“Australian Wine Finds Its Edge”

TRAVEL I always look to various industries and borrow style elements, such as the green canvas shoes worn by Shanghai city employees, or the city workers’ blue jackets in Vienna. I took one to my tailor, and now it fits like an unstructured jacket. **WANTING**

Real agar wood to burn for its intoxicating, fantastical aroma.

ON PRINCIPLE I ask myself, “What is the most important thing to know about a subject?” Even in dressing, it helps to cut out the noise.

8. Jessica Craig-Martin

PHOTOGRAPHER

“This Way to a New Venice”

STYLE AND SUBSTANCE All I know is that intelligence is always in style. **WANTING** I am an ambulance chaser when it comes to fashion.

For example, I have just discovered Prada nylon backpacks. So chic, lightweight—a radical touch of high-end socialism! **ON PRINCIPLE** Oscar Wilde said, “What is fashionable is what one is wearing oneself. What is unfashionable is what one is not.”

9. Joel Stans

PHOTOGRAPHER

“Modern Gemometry”

INSPIRATION The perfect aesthetic universe of designer Tom Ford’s film *A Single Man*. It’s impeccably styled, from cars to architecture. **WANTING** Nothing. But I admire a 1970s Porsche. It’s much more elegant than a contemporary automobile.

ON PRINCIPLE Style doesn’t come down to anything more than “I like this.” I’m not getting my M.F.A.—it really can be that simple.

10. Rachel Wolff

WRITER

“What the World Needs Now Is...Love”

INSPIRATION Anatole Broyard’s *Kafka Was the Rage: A Greenwich Village Memoir*—brainy meets boho in 1950s New York City. **TRENDING** Artist Wangechi Mutu’s corporeal collages present sex and fashion as elemental forces on par with our DNA. Her show “A Fantastic Journey” opens October 11 at the Brooklyn Museum [200 Eastern Pkwy; brooklynmuseum.org]. **ON PRINCIPLE** Style starts with the individual, but you have to grow into your bangs, glasses and penchant for androgynous clothing. Confidence is key.

58

AN AMERICAN (CHEF) IN PARIS



Chicago-born chef **Daniel Rose** isn't new to Paris. His restaurant, Spring, debuted in 2006 and moved to a 40-seat space a stone's throw from the Louvre in 2010. But what Rose is contributing to the city's fusion-mad food scene right now is, in fact,

rather novel. Asked what he provides to Paris as an American chef, the modest 36-year-old replies, "I still want to cook French food." Rose turns out Michelin star-worthy dishes like breast of duckling with cauliflower purée, wildflower-honey jus and cucumber, and Breton

lobster with roasted buckwheat, girolles and sorrel. Each bite is distinct and clean, with a kind of subtlety that comes from not only tremendous technique but also a deep respect for French tradition. At 6 Rue Bailleul; 33-1/45-96-05-72; springparis.fr.



59 / ONLY IN AMSTERDAM

When flying in or out of Amsterdam, stop by one of Schiphol Airport's World of Delights shops for **Wilhelmina peppermints**—each emblazoned with a portrait of the Dutch queen for whom they were named. Made with pure peppermint oil, the quarter-sized, old-fashioned candies (which are chewier than Lifesavers but last just as long) have that exactly right sweet-to-mint ratio. thedutchstore.com.



60 GET IT FROM THE SOURCE

Denver has a huge new foodie marketplace called **The Source**, bringing all of the area's best artisanal offerings to one place: tacos from Longmont's Comida; cowboy coffee from Boulder-based Boxcar Roasters; cocktails from CapRock Farm Bar with liquor distilled in Hotchkiss. Ask for table 23 at **Acorn** (720-542-3721; denveracorn.com) and order the *ibérico* ham. At 3350 Brighton Blvd.; thesourcedenver.com.

61 A Port Lover's Paradise At the **YEATMAN HOTEL** in northwest Portugal's Vila Nova de Gaia, guests needn't leave the grounds to explore the Douro River valley's port-wine industry. **The hotel's 76 rooms act as mini wine destinations**, thanks to design partnerships with local vineyards. Our favorite? Master Suite 008 (from \$725), by Taylor Fladgate, whose iconic port lodge is nearby. **Uncork the brand's 2011 Vintage Port while relaxing on a huge cask-turned-canopy bed.** At Rua do Choupelo, Santa Marinha; 351-22/013-3100; the-yeatman-hotel.com.